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Punarnava Ayurveda is a new-age Ayurveda house based in South India. Ours is an Ayurveda portal, one of the first of its kind, and it is called www.punarnava-ayurveda.com. Our portal is "One stop-shop for your authentic Ayurveda solutions"! Anybody, anywhere in the world can choose to buy Ayurveda medicines, Ayurveda equipment, Ayurveda books, CDs, accessories and more, from us online. You can even find your best Ayurveda school, learn & discuss more about Ayurveda, and even get familiar with what is happening in the world of Ayurveda.

We were thinking of better & different marketing strategies, and then the idea of trying PPC (Pay per click advertising) came. We thought that it would help us keep track of the statistics of the number of visitors to our portal, and its conversion into actual orders. So we started searching for a PPC company on internet as well as from friends who use this facility for their business.

We came across eBrandz on Google and obtained further information about their services by browsing through their website and newsletters. Once we signed up with eBrandz we witnessed significant increase in traffic within 2 months. The PPC team at eBrandz was very prompt and good in responding to any of our questions. They carried out keyword research meticulously and updated them on a regular basis along with the ad copies and weekly statistics.

Overall eBrandz team has been very helpful and supportive in the process. I have no hesitation in recommending their services as a credible online partner.

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