

J. K. Ansell Ltd.

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Date: June 29, 2007

J.K. Ansell Ltd. (JKAL), the manufacturers and the marketers of KamaSutra condoms is a 50:50 joint venture between Raymond and Ansell International, a USD 1 billion company.

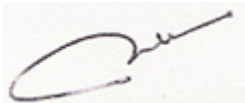
We learnt about search engine optimization and hence we did a Google Search and came across eBrandz. Since eBrandz was handling clients like Seasons and CCAvenue, we were confident about their performance. That is the reason we signed up with them. In fact eBrandz is the first SEO Company with whom we are working.

Working with eBrandz has been extremely comfortable. Not only did they respond to our queries immediately but they also maintained the SEO schedule. The team is very prompt and co-operative in all respects.

We started seeing improvement in traffic and rankings in about 4 months. Our traffic has not only increased by 40% but it has boosted our sales as well. Certain single keywords which we intended to target were listed on the 1st page of Google.

We are extremely happy and satisfied with the quality of Search Engine Optimization work that has been put in by the ebrandz team and we would have no hesitation in recommending them to other companies. Infact based on our SEO results, we have already recommended eBrandz for BE (www.beexpressions.com)

For J.K. Ansell Ltd.



Mr. Vinayak Sukthankar
(Director, Sales and Marketing)

visit us at www.ksontheweb.com

J.K. Ansell Ltd. – A Joint Venture between the Raymond Group, India & Ansell Ltd., Australia.

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