

Case Study Mountain Valley Center

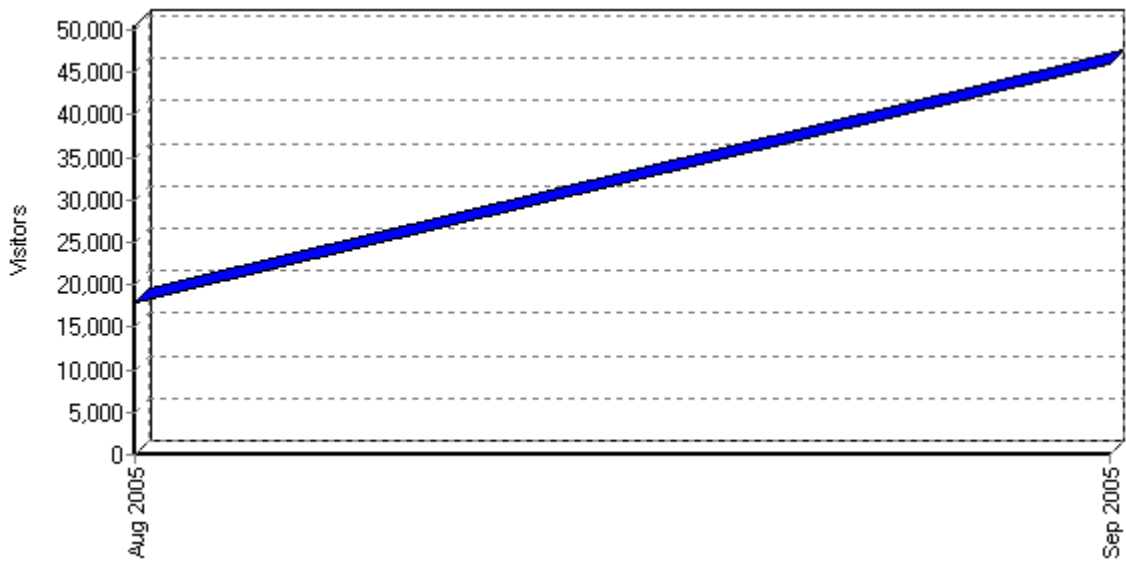
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|  The logo for Mountain Valley Center is a yellow rounded rectangle with a red border. It contains the text "Mountain Valley Center" in a blue, serif font, with "Resources for Well Being" in a smaller, blue, sans-serif font below it. | <p style="text-align: center;">eBrandz Appraisal:</p> <p>We are grateful to have found a company of honesty, integrity, expertise and results. We are very pleased to say that eBrandz has not only met our expectations, but has far exceeded them. eBrandz has helped us get a 250 % return on investment on search engine optimization.</p> <p>Additional Note: We were contacted by another SEO company recently who, after looking at the results from eBrandz, said that they didn't know how eBrandz did it, but they couldn't offer any better service. Now, that's a compliment from the industry when a salesperson stopped trying to sell!</p> <p style="text-align: right;">- Dr. Jill Henry CEO, Mountainvalleycenter.com</p> |
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Client: Mountain Valley Center is owned by Dr Jill Henry who was a tenured Associate Professor of Physical Therapy at the Medical College of Georgia, Augusta, GA, USA. They developed the website in 1998. MountainVallyCenter.com sells unique products for well being - fountains, feng shui, singing bowls. The actual store of Mountain Valley Center is located on a major highway going from Atlanta, GA. to Cherokee, NC in the Smoky Mountains of Western North Carolina..

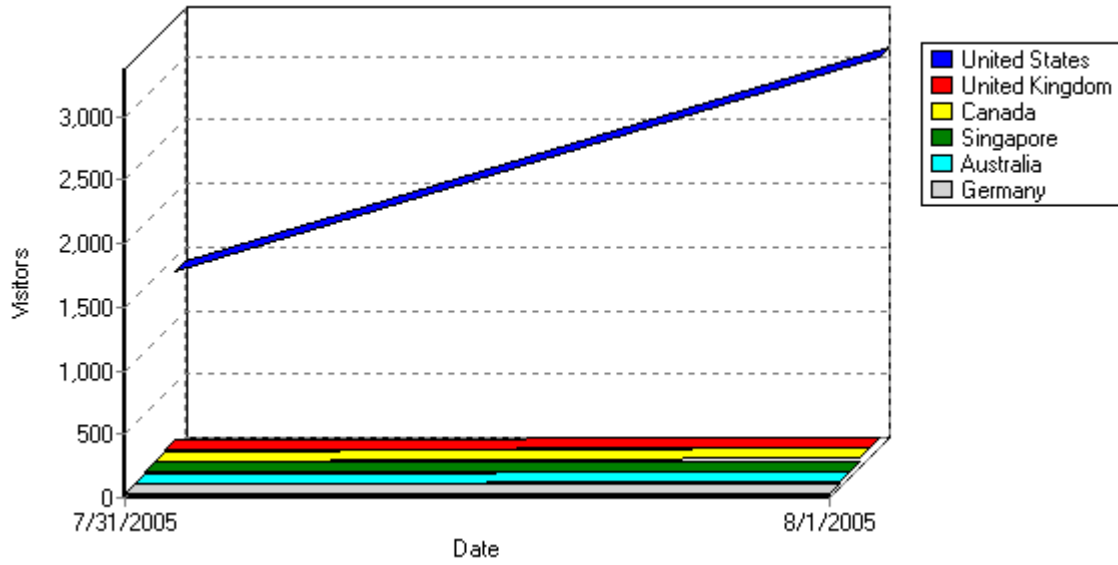
Challenge: The store had a steady flow of customers through the summer months (tourist season), but few during the winter months. To solve this problem they came up with their website. But the site did not have much web presence as it had a Google PageRank of 1 and did total sales of \$1000 per month. They had worked with two other SEO companies and were not satisfied with the work done. The biggest problem was that Google search engine was not crawling a website.

Solution: After doing initial research, the team at eBrandz concluded that there was a problem with the hosting company. The first recommendation was to switch to a different hosting company. eBrandz team consulted with Dr Jill and helped her in switching web hosting. After that, eBrandz team worked on other aspects of the website and also helped generate content and get relevant links to the website.

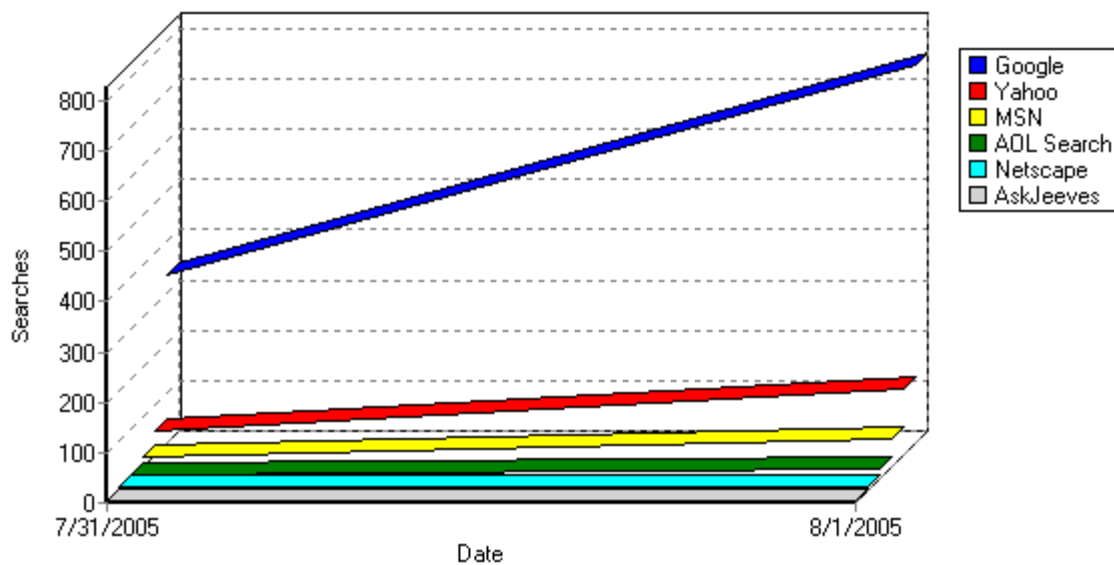
Activity by month



By Countries



By Search Engines



Result: According to Dr Jill, "We are grateful to have found a company of honesty, integrity, expertise and results. We are very pleased to say that eBrandz has not only met our expectations, but has far exceeded them. eBrandz has helped us get a 250 % return on investment on search engine optimization".



| Search | Google |
|------------------------|--------|
| baqua map | # 1 |
| baqua mirrors | # 1 |
| buffalo frame drums | # 1 |
| chakra bear | # 1 |
| chakra mala | # 1 |
| feng shui fountains | # 1 |
| feng shui statues | # 1 |
| fog fountains | # 1 |
| labyrinth gifts | # 1 |
| mist fountains | # 1 |
| mist water fountains | # 1 |
| feng shui bells | # 2 |
| Feng shui hangers | # 3 |
| feng shui necklaces | # 3 |
| fluorite massage wands | # 3 |
| fogger fountains | # 3 |
| labyrinth charts | # 3 |
| remo ocean drums | # 3 |
| feng shui jewelry | # 4 |
| Mist Fogger Fountains | # 4 |
| singing bowls | # 4 |
| biosonic tuning forks | # 5 |
| prosperity coin bells | # 5 |
| feng shui healing | # 6 |
| feng shui products | # 7 |
| feng shui turtles | # 7 |

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|---------------------------|------|
| laughing Buddha | # 7 |
| lemurian seed crystals | # 7 |
| aromatherapy gifts | # 9 |
| chinese mud figures | # 9 |
| smudging supplies | # 9 |
| unique gifts | # 9 |
| table top fountains | # 10 |
| tuning forks | # 10 |
| crystal pendulums | # 11 |
| baba nag champa incense | # 12 |
| copper magnetic bracelets | # 12 |
| tripod wood stand | # 12 |
| crystal singing bowls | # 13 |
| feng shui for homes | # 13 |
| phantom crystals | # 13 |
| smudge sticks | # 13 |
| spiritual healing books | # 14 |
| bamboo table fountains | # 14 |
| feng shui bracelets | # 14 |
| water fountain pumps | # 17 |
| chakra balancing | # 19 |
| feng shui keychains | # 19 |
| silver magnetic bracelet | # 20 |
| inspirational gifts | # 21 |
| polarity therapy | # 22 |
| manifestation crystals | # 23 |
| chakra crystals | # 28 |
| gold magnetic bracelets | # 28 |
| labyrinth products | # 28 |
| feng shui tips | # 29 |
| sound healing | # 41 |
| paua shell jewelry | # 45 |
| fluorite pendants | # 46 |
| lucky cat bells | # 48 |
| remo drums | # 49 |



| Search | MSN |
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| baqua map | # 1 |
| buffalo frame drums | # 1 |
| chakra bear | # 1 |
| dragon phoenix bells | # 1 |
| feng shui fountains | # 1 |
| fluorite massage wands | # 1 |
| labyrinth gifts | # 1 |
| Mist Fogger Fountains | # 1 |
| mist water fountains | # 1 |
| prosperity coin bells | # 1 |
| remo ocean drums | # 1 |
| table top fountains | # 1 |
| biosonic tuning forks | # 2 |

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| Feng shui hangers | # 2 |
| fog fountains | # 2 |
| fogger fountains | # 2 |
| labyrinth charts | # 2 |
| mist fountains | # 2 |
| singing bowls | # 2 |
| unique gifts | # 2 |
| feng shui products | # 3 |
| feng shui statues | # 3 |
| lucky cat bells | # 4 |
| remo drums | # 4 |
| smudging feathers | # 4 |
| baba nag champa incense | # 5 |
| baqua mirrors | # 5 |
| phantom crystals | # 7 |
| lemurian seed crystals | # 8 |
| chakra mala | # 9 |
| energy healing tools | # 9 |
| feng shui bells | # 9 |
| feng shui turtles | # 9 |
| incense ash catchers | # 10 |
| manifestation crystals | # 11 |
| feng shui chimes | # 13 |
| spiritual healing books | # 13 |
| chinese mud figures | # 14 |
| smudging supplies | # 15 |
| tripod wood stand | # 15 |
| feng shui keychains | # 16 |
| chakra crystals | # 19 |
| aromatherapy oils | # 21 |
| feng shui healing | # 22 |
| polarity therapy | # 22 |
| feng shui tips | # 25 |
| sound healing | # 28 |
| feng shui wind chimes | # 33 |
| labyrinth products | # 33 |
| feng shui jewelry | # 35 |
| crystal pendulums | # 37 |
| laughing Buddha | # 37 |
| aromatherapy gifts | # 40 |
| feng shui necklaces | # 40 |
| feng shui for office | # 41 |
| smudge sticks | # 47 |

YAHOO!

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| prosperity coin bells | # 1 |
| remo ocean drums | # 1 |
| unique gifts | # 1 |
| chakra bear | # 2 |
| chakra mala | # 2 |
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| chinese mud figures | # 15 |
| singing bowls | # 15 |
| incense ash catchers | # 16 |
| aromatherapy gifts | # 17 |
| feng shui statues | # 17 |
| labyrinth products | # 18 |
| table top fountains | # 18 |
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| feng shui jewelry | # 24 |
| lucky cat bells | # 25 |
| manifestation crystals | # 27 |
| laughing Buddha | # 29 |
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| chakra healing | # 30 |
| smudge sticks | # 31 |
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| fluorite pendants | # 34 |
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| hematite bracelets | # 47 |
| feng shui for office | # 49 |