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Our company runs two websites, ABCFavors.com and OneBlushingBride.com. Both of these websites offer personalized party favors, games, game prizes and party tableware. I've known about SEO from reading many documents online about how to increase traffic and sales. We thought that SEO would help us since we only offer our products online and most people would be searching for our products through the search engines.

I actually searched for an SEO company in the simplest way...and the only way that made sense for this type of work. I did a search on Google. I figured that only the best of the best would be up toward the top of the searches since that is their specialty. That is how I found eBrandz.

There are a few reasons why I chose eBrandz over other SEO companies.

1. I basically narrowed my search down to the most reasonably priced companies. I knew enough not to go for the super-cheap companies that "promised" to get you to the top two of three within a certain amount of time. I've been in the web business long enough to know that you can't make a promise like that. eBrandz presented themselves in a way that didn't promise the world, but let me know that they would work hard to get results.

2. I then went to their testimonials section and read about a few of the companies they had helped. I did Google searches for each of these websites and they came up at the top.

3. They would not work with a competitor of a current client. When I wrote in to eBrandz they wanted to know what type of company we were since they don't work with competing companies. This really showed their integrity and loyalty to their existing customers and I was very impressed.

4. At the time that I was searching for an SEO company to work with, I was switching our entire baby favors website over to a new shopping cart. It was a big project and I wasn't sure if we should begin the SEO simultaneously or wait until the transfer was complete before beginning the SEO project. I wrote into my top two SEO choices and asked them what would be the best route...start now or wait until the transfer was complete? I had a feeling that we should wait until the website was completely transferred over to the new shopping cart since all of the pages

would change and it would seem that the work the SEO company would do would have to be re-done. Anyway, "Company X" said "sure we can start now – it won't make any difference", while eBrandz suggested that I hold off on the SEO project until the transfer was complete. This showed me that eBrandz wasn't just trying to "get the sale". They could have lied and said that it wouldn't matter when the SEO project began and had us pay for three months of work that wouldn't help us in the end. Overall, their answer to this one question, along with reasonable rates and quick customer response helped me in making my decision.

I was just concerned with how we would pay since it was out of the country at that time. Also, I wasn't sure how clear the communication would be and if there would be a language barrier. It turns out that making payments is easy and the communication is outstanding. I get answers back from my emails faster with eBrandz than any company I have dealt with.

I felt very "taken care of". The team is outstanding and would answer my questions completely and would encourage any questions we had. eBrandz has a wonderful team!

We began seeing increases in our traffic and sales within the first two months. We hadn't been anywhere in the first 30 pages of Google under our top term "baby shower favors". After three months, we were on page six. Now, we are on page one! We are number one on MSN and rate high in Yahoo as well.

The work that eBrandz has done for us has increased our business tremendously. It has also helped us to decrease advertising costs. The cost of working with eBrandz is definitely worth it when you take into account all of the advertising dollars that we have saved. We've seen such wonderful results with ABCFavors.com, that we have just recently signed our bridal showers website, OneBlushingBride.com, with eBrandz.

I would definitely recommend eBrandz to companies looking to increase the traffic. I wouldn't work with anyone else. eBrandz has given us results beyond what we hoped for. They are a very knowledgeable, timely, and trustworthy company to work with. They really care about our business and want it to see us succeed.



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