



Date: May 5, 2008

AVPS (American Verification Processing Solutions) pioneer in Merchant Credit Card System since last two decades offers a wide array of secure and innovative retail, wireless and internet credit card processing solutions.

Search placement is essential for our business. I initially created my own campaign with Google Adwords for a gateway site. But I soon realized I was an amateur in PPC and in order to gain the cutting edge over competition I needed the help of professionals.

Luckily, we found eBrandz on search engines and obtained further information about their excellent services through other merchant companies. eBrandz initially carried out our SEO services successfully; therefore we had no hesitation in awarding them our PPC campaign as well.

eBrandz really stood out from the others by following best practices and business fundamentals and providing genuine long term benefit, rather than short term tactical initiatives. They undertook and completed an all-inclusive planned review of our site, evaluating every aspect of our PPC campaign compatibility and potential, and managed to distill their findings into concrete, easily understandable and practical actions. As a result the campaign yielded tangible business results and ROI within a week, both in terms of increased visibility, and qualified traffic.

PPC team at eBrandz is extremely proactive and providing us weekly updates on a regular basis while analyzing every step of the way. Great work!

A handwritten signature in black ink, appearing to read "Myndi Estrin".

Kind regards,
Myndi Estrin
Marketing Director
AVP Solutions

American Verification Processing Solutions
21515 Vanowen Street Suite 114
Canoga Park, CA 91303
Tel: 800 719 9198 1040 Fax: 818-657-3654
Email: support@avpsolutions.com
Website: <http://www.avpsolutions.com/>