



Quality + Price + Service

Date: 19-3-09

Based at California, BBCrafts is a leading provider of ribbon, tulle, pouch, cords and wedding accessory. We have been dealing online since 2002. I was extremely keen to establish my business on the World Wide Web and broaden our horizon. To increase the number of our clients who can avail of our service we have been using PPC for the past six years as it offers a quick and efficient way of obtaining targeted buyers.

We were looking for an experienced and competitive PPC management company and luckily came across eBrandz. After reading the testimonials on the website, we were quite impressed and finally decided to give it a go.

The highly professional and personalized services of eBrandz aimed at understanding our business ensured a targeted and focused campaign. In a matter of fortnight, increase in traffic and inquiries about our products were visible. And now, we have increased our revenue by gaining more traffic. Since utilizing eBrandz PPC services, our website's online exposure and sales continue to increase regularly.

Easy, effective and efficient keyword research carried out by the PPC team at eBrandz got our inventory moving in a month. All correspondence was dealt in a highly professional manner. The promptness with which the PPC at eBrandz replied to all my queries was excellent.

I have no hesitation in recommending eBrandz to everyone (other than our competitors) who wants to effectively use PPC to gain more sales.

Best regards,

*Mike Wang*

Michael Wang  
Chief Executive Officer  
BB Crafts Inc.

**BB Crafts Inc.**

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