



Hodges Marine Electronics

Date: July 20, 2008

Based at Tampa, Florida, Hodges Marine is an online dealer of high quality marine electronics and accessories. We provide reliable, convenient and consistent products to exceed our customer's expectation everyday.

We have been extremely keen on establishing ourselves on the World Wide Web to broaden our horizon and increase the number of our clients who can avail of our service. And to achieve this we have been managing our PPC campaign for the past three years and found it to be quite beneficial form of advertising. But of-late we realized the need of professionals for better results. Someone who is reliable and can watch our bids closely and ensure that every penny spent is well targeted to our niche audiences.

We did some research on reputable PPC companies and to be frank, we consulted a few know how's of the market and got a few recommendation. On the basis of referrals we decided to try eBrandz. And we are glad we did!

The PPC program that we have embarked upon with eBrandz is working prolifically! The PPC team was approachable, immediate with the weekly reports and quick in responses. They went a long way to help us reach our target customers. Due to their efforts, in just a month we saw improvements in the conversion rate while expanding our search terms and products. And thanks to them, the visibility of our site has augmented terrifically.

The suggestions they presented before us precisely matched our aims and requirements. Due to their responsive and highly professional attitude, we have gained and our sales of some our non-core products enhanced as search terms were added.

eBrandz is a dynamic company that staunchly believes in proffering quality services to its clients through hard work, regular follow-ups and constant innovation. We have no complaints at all and would certainly recommend the services of eBrandz to all our other business colleagues.

Sincerely,



Tim Hodges
Owner
Hodges Marine Electronics

DBA: Hodges Marine Electronics
Hodges Retail LLC
Tampa, Florida
US Toll Free: 1-888-595-BOAT (2628)
Local: 1-813-448-7094 Fax: 1-813-343-2330
E-mail: sales@hodgesmarine.com
D-U-N-S Number: 363891248